

WHAT IS **The New Media Institute?**

The New Media Institute (NMI) is an interdisciplinary academic unit dedicated to exploring the critical, commercial, and creative dimensions of emerging technologies. The NMI is committed to the teaching and training of new media professionals and to providing non-technical students with technical skills and knowledge. The NMI brings faculty, staff, students, and industry leaders of all disciplines together in an environment dedicated to exploring the applications of new media technologies. Curriculum focuses on critical investigations into the constantly changing media landscape, the development of skills to build commercial products, and the creation of projects that use new media solutions to address real-world problems.

WHAT IS **NMIXpo?**

Each semester, New Media and Emerging Media Capstone students work with clients and emerging technologies to create innovative digital products that address topical issues and further organizational missions. After months of hard work, these students take the stage at NMIXpo. Hosted every fall and spring, NMIXpo is a two-day collective in which all of the NMI's end-of-semester features come together. NMIXpo includes Mini Merge, Emerge, SLAM, reunions, and so much more! While each NMIXpo looks slightly different, every NMIXpo features unbelievable projects and endless networking opportunities. Industry guests and NMI alumni from near and far, join our faculty and students for a weekend dedicated to connecting, exploring, showcasing, reminiscing, and looking towards the future.

HOW TO **Become a Sponsor**

Sponsorship is a great way to further your involvement and support of the New Media Institute. Sponsors are essential in producing NMIXpo every semester, an NMI tradition that is now 20 years strong. But even more, the impact of your sponsorship extends year-round by helping the NMI acquire the technological, instructional, and experiential resources needed to sustain our commitment to exploring, learning, and creating for the future of interactive digital media. With a variety of sponsorship levels, every partner can find their right fit within the NMI family.

Interested in sponsoring or have questions?
Email Chris Gerlach at chrisgerlach@uga.edu.



**SUPPORT
THE NMI**

Sponsor Recognition

While the NMI's awesome students and faculty work hard to make it work, our sponsors help us make it work better. And while no amount of recognition can capture how grateful we are for each NMIXpo sponsor, we don't miss an opportunity to recognize them over and over on NMI social, monthly NMI newsletters, the NMI website, NMIXpo programming, and more!

Innovator
\$750

Disruptor
\$1,500

Visionary
\$3,000

Game-Changer
\$5,000+